

Marketing Specialist Certificate

Semester 1

†	Graphic Design Tools	3	<input type="checkbox"/>
	Principles of Marketing	3	<input type="checkbox"/>
Total Credits		6	

Semester 2

	Fundamentals of Promotion	3	<input type="checkbox"/>
	Fundamentals of Digital Marketing	3	<input type="checkbox"/>
Total Credits		6	

Semester 3

†	Consumer Behavior	3	<input type="checkbox"/>
†	Fundamentals of Sales & Service	3	<input type="checkbox"/>
Total Credits		6	

Program Credit Total: 18

Milestone Courses

Should be taken in the order shown. This will help you stay on track and graduate on time.

Helpful Hints

-BUS230 is recommended to be taken before all other BUS courses in this program

-Due to the sequencing of the accounting courses, this program is not able to be completed full-time

